





KNXV

KNXV-TV  
PHOENIX

Print Date: 08/16/12

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Contract / Revision 308155 Flight Dates **08/21/12-08/26/12**Hiatus Dates

Original Date / Revision 08/16/12/ 08/16/12

Order Sep 00:20:00Advertiser **Friends of the Majority**Product **Friends of the Majority**Estimate # **5000**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	<u>Totals</u>		
														Spots	Amount	
				M-F 6pm-630pm												
				M-F 6pm-630pm												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 08/21/12	08/27/12	- TWTF--		4	\$1,000.00			0.00						
N 4	KNXV	08/21/12	08/24/12	M-F 630pm-7pm	CM	630pm-7pm	- TWTF--	:30	4	\$1,200.00	P-3	0.00	NM		4	\$4,800.00
				M-F 630pm-7pm												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 08/21/12	08/27/12	- TWTF--		4	\$1,200.00			0.00						
N 5	KNXV	08/21/12	08/24/12	M-F 1035pm-1102pm	CM	1035pm-1102pm	- TWTF--	:30	4	\$500.00	P-2	0.00	NM		4	\$2,000.00
				Nightline												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 08/21/12	08/27/12	- TWTF--		4	\$500.00			0.00						
N 6	KNXV	08/21/12	08/24/12	M-F 5-6am	CM	5am-6am	- TWTF--	:30	4	\$175.00	P-2	0.00	NM		4	\$700.00
				M-F 5-6am												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 08/21/12	08/27/12	- TWTF--		4	\$175.00			0.00						
N 7	KNXV	08/21/12	08/26/12	M-SU 10-1035pm	CM	10pm-1035pm	- TWTFS	:30	4	\$1,200.00	P-2	0.00	NM		4	\$4,800.00
				10pm News												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 08/21/12	08/27/12	- TWTFS		4	\$1,200.00			0.00						
N 8	KNXV	08/26/12	08/26/12	Su 6-7am GMA	CM	6am-7am	-----S	:30	1	\$250.00	P-2	0.00	NM		1	\$250.00
				Su 6-7am Good Morning ,												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 08/21/12	08/27/12	-----S		1	\$250.00			0.00						
N 9	KNXV	08/26/12	08/26/12	Su 8-9am	CM	8-9am	-----S	:30	1	\$1,000.00	FX	0.00	NM		1	\$1,000.00
				ABC This Week												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 08/21/12	08/27/12	-----S		1	\$1,000.00			0.00						

\*Tax 1 Note: Tax 0.5%.

Totals 30 \$23,150.00